

Ulrik la Cour Christiansen

cand.merc. in Innovation and Business Development. I find where AI fits into a business process, and build the minimal version that just works.

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PROFILE

I hold an MSc (cand.merc.) in Innovation and Business Development from the University of Southern Denmark, with master's electives at CBS in AI in Business (grade 12) and Business Process Excellence. Before that, my bachelor's was heavily quantitative, with electives in international economics, advanced quantitative analytics and advanced accounting.

My thesis (grade 12) studied why a generative AI rollout at Statens Serum Institut stayed narrow. In my own time I build the kind of small, scoped automations it argues for, mostly in n8n and Python.

I am looking for a role between business and technology: process improvement, AI implementation or business analysis, close to the people who use the result.

EXPERIENCE

Aug 2023 to Jan 2024

Data Analyst (intern), Statistics Department, TDCNET

- Turned internal and external datasets into KPIs and trend analysis across business units.
- Checked internal findings against market data and industry reports.
- Presented findings and recommendations directly to management.

Jan to Jul 2023

Accounting Assistant, CACommunications

- Digitised paper accounting records for tax, VAT and internal reporting.
- Validated and reconciled accounting entries.

EDUCATION

2024 to 2026

MSc (cand.merc.) in Innovation and Business Development, SDU, with electives at CBS

- Thesis (12): Routine Structure and the Adoption of Process Innovations, a case study of AI adoption at Statens Serum Institut. Invited to present the findings at a staff seminar, Department of Business and Management, SDU, September 2026.
- CBS electives: AI in Business (12), Business Process Excellence.

2021 to 2024

BSc (HA) in International Business and Management, SDU

- Quantitative electives: international economics (exchange rates and inflation across borders), advanced quantitative analytics and advanced accounting.
- Bachelor's thesis: Determinants of European Competitiveness. Top 2% in Finance and Accounting.

PROJECTS

Graded 12, presented at an SDU staff seminar, September 2026

Why AI stays narrow

- Master's thesis: 13 interviews at Statens Serum Institut on why a company-wide AI tool was only used for a few things.

MVP, 2025 to 2026

Bookkeeping assistant

- Mail a transaction in plain words, and it books it, updates the income statement, VAT and tax, and mails the totals back.

Built October 2026	Sifter • A system that sorts companies by fit and drafts the outreach, built for my own job search.
Prototype, 2025	Personal AI assistant • An agent across Gmail, Google Drive and Calendar for mail handling, scheduling and finding documents.
Prototype, 2024 to 2025	Vision agent • Reads a live screen with computer vision and acts on it through the keyboard, in real time.

SKILLS

Python: the vision agent, the bookkeeping assistant; Python Specialization (University of Michigan)

n8n: bookkeeping assistant, personal AI assistant, the thesis prototype

AI implementation: thesis at Statens Serum Institut; AI in Business at CBS (12)

Process analysis: thesis (13 interviews on work routines); Business Process Excellence at CBS

Data analysis and KPIs: TDCNET (SPSS, Excel pivot tables, reports for management)

Accounting and finance: CACommunications; finance and accounting courses in the BSc

Also: SQL, Power BI, financial modelling

Languages: Danish (native), English (fluent)